



NKDEP

National Kidney Disease
Education Program

**You Have the Power
to Prevent Kidney Disease**

www.nkdep.nih.gov

The National Kidney Disease Education Program is sponsored by the National Institute of Diabetes and Digestive and Kidney Diseases of the National Institutes of Health. It was created to reduce the morbidity and mortality caused by kidney disease and its complications. The program will raise awareness about the seriousness of kidney disease, the importance of testing, and the availability of treatment to prevent or slow kidney failure.

Facts About Kidney Disease

- More than 8 million Americans have seriously reduced kidney function, and about 400,000 require dialysis or a kidney transplant to stay alive, a figure that doubled in a 10-year period.
 - The annual cost of treating patients with kidney failure in the U.S. is nearly \$20 billion.
 - The most common causes of kidney disease are diabetes and hypertension, followed by glomerulonephritis, and cystic kidney and urologic diseases.
 - Older adults and minorities are disproportionately affected by kidney disease.
-

Target Audiences

- People at risk (people with diabetes, hypertension, family history of chronic kidney disease, elderly, minority populations)
- People with chronic kidney disease
- Primary care providers and other health care professionals
- Insurers and other third party payers



Steering Committee

Agency for Healthcare Research and Quality	Centers for Medicare and Medicaid Services
American Academy of Nurse Practitioners	Chi Eta Phi Sorority
American Academy of Physician Assistants	Forum of ESRD Networks
American Association of Health Plans	Health Resources and Services Administration
American Association of Kidney Patients	Indian Health Service
American College of Physicians	International Society on Hypertension in Blacks
American Diabetes Association	Juvenile Diabetes Research Foundation International
American Dietetic Association	The Links, Incorporated
American Health Quality Association	National Diabetes Education Program, NIH
American Heart Association, Council on Kidney	National High Blood Pressure Education Program, NIH
American Nephrology Nurses Association	National Kidney Foundation
American Society of Hypertension	Polycystic Kidney Disease Foundation
American Society of Nephrology	Renal Physicians Association
American Society of Pediatric Nephrology	Society of General Internal Medicine
American Society of Transplantation	Veterans Health Administration
Association of American Indian Physicians	
Centers for Disease Control and Prevention	

Current Program Activities

NKDEP is launching a campaign for African Americans and primary care providers to increase awareness of kidney disease risk factors, encourage screening of at-risk individuals, and educate about appropriate treatment for kidney disease. The campaign will be conducted in four pilot sites: Atlanta, GA; Jackson, MS; Cleveland, OH; and Baltimore, MD. Successful strategies identified through the pilot sites will be used to develop a broader national campaign.

To learn more about the National Kidney Disease Education Program, go to:
www.nkdep.nih.gov



*U.S. Department of
Health and Human Services*



*National Institutes
of Health*



*National Institute of Diabetes
& Digestive & Kidney Diseases*

The National Kidney Disease Education Program is a Federal initiative of the National Institutes of Health